

# iGive.com®

## *What is iGive.com?*

Established in 1997, iGive.com is an Internet company whose goal is to enable the economic power of individuals to benefit their chosen communities. We hope that in the near future, all consumer transactions contain a percentage that benefits causes close to home.

Hundreds of thousands of iGive shoppers have raised over \$8,800,000 for their favorite causes - all at no cost.

# F.A.Q.s

**What Causes Can I Support?** At iGive.com, members list and support their favorite worthy causes, from national nonprofits to local, neighborhood efforts, like your child's school organization or your local animal shelter.

Whenever a supporter lists a new cause at iGive.com, an e-mail is sent to the nonprofit group requesting them to verify the information the supporter provided. Checks are sent monthly to all verified causes with more than \$25.00 earned.

**Which Stores Help My Cause?** iGive features almost 1,800 of the web's best stores, including: Walmart, Pottery Barn, Neiman Marcus, Staples, PETCO, GAP, Expedia, and QVC.\* From gifts to groceries, special occasions to everyday necessities, every purchase can help Lake Cook Audubon.

**How Much Money** Up to 26% of each and every purchase benefits Lake Cook Audubon, and donation rates

**Goes to My Cause?** vary by store. Donation rates are clearly listed within the iGive Mall. When you shop, every penny of the advertised donation goes directly to Lake Cook Audubon. No administrative costs, fees, no mark-ups. We promise, you'll never pay more to shop through iGive.

**How Can You Do All This for Free?** Online retailers pay iGive.com a sales commission, which is totally separate from the donation rates listed on our web site. Paid advertising on our website and e-mails also allow us to expand our free services for you and Lake Cook Audubon.

# How Can Your Online Purchases Help Lake Cook Audubon?

[www.iGive.com/LakeCookAudubon](http://www.iGive.com/LakeCookAudubon)



 **iGive.com**  
Change online shopping for go

# Join

*Just go to:*

[www.iGive.com/LakeCookAudubon](http://www.iGive.com/LakeCookAudubon)

- Join for Free** Use the link above and **Lake Cook Audubon** will automatically be selected to receive your iGive earnings! You can create an iGive account in just a few moments.
- Safe & Private** Your iGive account is totally free and private. We will never sell your e-mail address or personal information to anyone.
- Our Community** As an iGiver, you're part of the world's, first and largest online network of shoppers, stores, and nonprofit organizations -- all dedicated to turning everyday online shopping into philanthropy.

# Shop & Search

*Shop through iGive and a portion of each purchase helps **Lake Cook Audubon**.*

- Start at iGive** Bookmark the iGive website or install their handy Button to make sure you never miss out on a donation opportunity at iGive.com. Smart shoppers: look for the weekly iGive newsletter for coupons, free shipping deals, and sale alerts at stores that help your favorite cause.
- Looking for a Specific Store?** There are almost 1,800 of the web's best at iGive.com, with new stores added every week. Check [iGive.com/Shop](http://iGive.com/Shop) to see if your favorite store is on the list. Next to each store in the iGive Mall, you'll see exactly how much of each purchase will be donated to **Lake Cook Audubon**.

# Tell Friends

*Spread the word about iGive.com to help **Lake Cook Audubon** even more.*

- Tell Friends** To introduce friends to iGive.com, click on the handy 'Tell a Friend' link at the top of every iGive web page to send them a custom e-mail invitation. Or take your referral link from the 'Tell a Friend' page and create your own invitation.
- Link to iGive** On the 'Cause' page, you'll also find a variety of customized links and banners for your use on your organization's Web site.
- Really Branch Out...** Find us on Facebook & Twitter (@igivedoyou)! Become a fan, become a friend, and help spread the word.



**iGive.com™**  
Change online shopping for good.



\*Information is subject to change. Visit [www.iGive.com](http://www.iGive.com) for current details.  
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